



After losing five members of her family in a car crash, followed shortly by the death of her beloved mum Olive, Ann Walker decided that life was too short to be working for someone else. So she set off on a journey that took almost 18 months of research, careful planning, finding the right location and support.

On 5th November 2015 her journey came to an end with the opening of LEVOI; her first champagne nail bar coupled with the launch of her own range of nail polishes and UV gels. Ann's aim is to provide an oasis of calm where customers can come and have a relaxing nail treatment and a glass of champagne. She also wants other salons and nail bars to stock her range of vibrant nail polishes and gels (all named after champagne cocktails) and foresees additional locations to her own brand nail bars, as well as a training school to support those who use the products.

Ann is just taking her first tentative steps in e-commerce and online marketing and has launched an online shop at [www.levoinails.co.uk](http://www.levoinails.co.uk), a Facebook Page and an Instagram account.

Although Ann was busy fitting out her nail bar and launching her online business, she managed to take time out to attend the Digital Women Google workshop. Which she found helped her to understand a little more about Search Engine Optimisation (how to make her website easier to find) and gave her tips on how to promote her online store to drive extra sales.

Ann would love the opportunity for more workshops to improve her understanding and digital skills further so she can boost her online sales as she is just dipping her toe in the water with online marketing and social media.